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First-Ever Showcase and Graduation Planned for Coastal Business Accelerator Companies

RAIN Coastal Demo Day to feature 11 startups from Florence and Lincoln County

[Oregon RAIN](#)'s first coastal pre-accelerators in Florence and Newport are drawing to a close, and the 11 participating startup companies are preparing to make their pitches to you at the [RAIN Coastal Demo Day](#).

At the showcase and graduation event, which will be held Wednesday, June 21, from 5 to 8:30 p.m. at the Florence Event Center, each entrepreneur will deliver a 5 minute pitch on their business, talk about how RAIN has helped them, and share what they need to scale to the next level. The event will also feature networking time, a keynote address by coastal entrepreneur and [Chef Mels](#)' cofounder, Sam Gross. Food, beer and wine will be provided.

Registration for the RAIN Coastal Demo Day is free through June 16, and \$12 afterward. Register at <http://bit.ly/raincoastaldemoday>.

The pre-accelerators, which began in March, were offered as 12-week, bootcamp style programs for the best and brightest startup companies on the Central Oregon Coast. The company cohorts covered a range of topics including marketing and sales, financials and business modeling, and pitching and fundraising. They addressed these topics through seminars and workshops, group and 1-on-1 mentoring, one-page business plans, and more.

In October 2015, RAIN began hosting educational and networking events for entrepreneurs along the Central Oregon Coast, but this was its first multi-week, in-person program designed to help take an early stage startup from concept stage to launch stage, or from selling product to scaling the company. No other organization has ever offered such a program.

The Florence pre-accelerator cohort includes:

Dragon Art: A publishing company that produces lesson plans for teaching arts, crafts and illustration. kassykeppol.com

Jayne Smoley Design: A kiln-formed glass studio that both functional and sculptural glass art.
jaynesmoleydesign.com

LoFoodal: A farm to table app that allows customers to purchase fruits, veggies and eggs directly from local farmers. LoFoodal.com

Meant Manufacturing: Designers and creators of one-of-a-kind handbags and accessories, handcrafted in the Pacific Northwest using authentic materials, including Pendleton® Wool.
www.meantmfg.com

Rose & Crown Apothecary: The medicinal formulary for AmpuCare products organically solving the unique skincare needs of amputees. roseandcrownapothecary.com

Stoney River Sinkers: Makers of lead-free and non-toxic fishing sinkers.
Stoneyriversinkers.com

The Lincoln County cohort includes:

Nelscott Reef Big Wave Challenge: A live webcast of this local surf competition that has featured world champions and some of the world's biggest waves.

Oregon Truffle Tryst Farm: Produces aquaponics root pods made from sustainable and compostable design composed of organic and natural materials.

Providence House Manufacturing: Manufacturer and marketer of the patented (US & Canada) [Smart Cat Box](#). And, a patent pending (US) on new non-absorbent cat litter pellets made from AG waste 'wheat straw'.

Riley Invents: Makers of the Trezur Bag, a clip-on micro bag for truffle hunters, foragers, no-trace hikers, and agate hunters to stash their discoveries.

Sailstream: A metrics-driven eSports advertising platform that puts advertisements on your stream when you go live, removing the need for complicated negotiations, contracts, and networking.

The RAIN Coastal Demo Day is sponsored by Oregon Pacific Bank and Palo Alto Software. The program is supported by the Ford Family Foundation, the cities of Florence, Lincoln City, Newport and Toledo; Lane and Lincoln counties, Economic Development Alliance of Lincoln County; Lane Community College/SBDC and Oregon Coast Community College/SBDC.

About Oregon RAIN

The Regional Accelerator & Innovation Network (RAIN) is an Oregon consortium of government, higher education, and the business community. RAIN was founded by the State of Oregon's Regional Solutions network and funded by the 77th Oregon State Legislative Assembly to advance the formation of high-growth innovative startup companies located in Lane, Linn, Benton, and Lincoln Counties.

In coordination with the Cities of Corvallis and Eugene, as well as communities throughout the region, RAIN is partnered with two accelerators to create a collaborative environment to assist entrepreneurs in establishing viable companies that generate jobs, wealth and opportunities for the region. RAIN Corvallis is served by the Oregon State University Advantage Accelerator. The RAIN Eugene Accelerator is a partnership between the University of Oregon and the Eugene Area Chamber of Commerce. RAIN also recently partnered with the City of Florence, Lincoln City, Newport, Toledo and the Economic Development Alliance of Lincoln County to launch two pre-accelerator programs serving the mid-coast region. One is based in Florence and the other in Newport. For more information about RAIN, visit www.oregonrain.org.

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